

Raise Funds for Your School

(without it costing a penny)



Front



Inside



Sign up at schoolcalendars.uk, upload your photos & dates and we will send you **350 full colour A4 calendars**

in mid June 2021 for you to sell to your school community to raise funds for vital school resources. We won't charge you a penny.

You keep **ALL** the funds.

Contact Eliza

0208 638 5564

elizaj@schoolcalendars.uk

Contact Charlotte

07932 248225

charlotter@cathcom.org

Who?

We are CathCom Ltd. We have been producing newspapers for the last 14 years. We sell spaces in those papers to advertisers and use that money to cover the costs. These calendars work in the same way. The income we receive from advertising pays for **all** the printing and delivery costs.

What?

You will receive 350 calendars which run from Sept 2021-Sept 2022 and will be customised for your school with your photos, logo and dates. We will then contact local and national advertisers, and produce, print and deliver the calendars to you for you to sell to your school community - to Parents, Grandparents, Governors and Friends of the school.

How?

You can find out more at schoolcalendars.uk – you will be able to upload your pictures and dates through the website. But we need to set up your calendar first – so please contact us as soon as possible through the website or using the contact details overleaf. Our Terms & Conditions are below so you can see there are no hidden costs.

When?

In order to give us enough time to find advertising, we need you to sign up by 1st April 2021 and upload your photos and dates by May 10th 2021. We will then get back to you in early September with a proof and the calendars will arrive with you ready to be sold in mid June 2021.

Why?

Why not?! This is a no cost, risk free way of generating income. You choose the price at which you sell your calendars.

How Much?

The cost to you?

£0

How much will you raise? It's up to you how much you sell them for – some schools sell them for £3.50 some for £8 each. If, you sell all 350 for £5 each, you'd make:

£1,750 without a raffle ticket in sight 😊

Terms and Conditions:

1. CathCom Ltd will work to provide 350 printed calendars to your school paid for advertising.
2. Your only responsibility will be to actively promote the sale or circulation of your calendars so that the adverts are seen as much as possible.
3. Your school is under no financial commitment and will have nothing to pay at any time.
4. Once you have signed up, you will not be able to withdraw from this agreement. This is because CathCom Ltd will have worked to find appropriate advertising.
5. CathCom Ltd will endeavour to find suitable advertising in sufficient quantity to make the provision of the calendars financially viable but in the unlikely event of not being able to do so, this agreement will be cancelled and no calendars will be delivered.
6. Your school will be required to provide high resolution images and school logo that you would like to appear in your calendar. By submitting these images to us, you confirm that any children or adults shown, have consented to have their image published and printed in the calendar.
7. Your school will also be able to have term and any other significant dates printed in the calendar. If you would like to do this, you will be required to submit the dates in the required format and you will be confirming that they are correct.
8. You will have an opportunity to proof your calendar before it goes to print. You will need to confirm the name and contact details of the person proofing and they will be required to confirm their acceptance by a fixed date. If we do not hear from them, we will assume the proof has been accepted.
9. The images and logos remain your property and once the calendar has been printed, any images and logos will be deleted from our servers and systems on request.
10. The list of advertisers, the adverts and the bookings remains the property of CathCom Ltd.

